



**Olam**  
Specialty  
Coffee

# European Sustainability Report 2020/21







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Coffee

European  
Sustainability  
Report 2020/21

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Front cover: Huehuetenango, Guatemala.



# OUR FOOTPRINT 2021 AND BEYOND



Phil Schluter: Managing Director of Olam Specialty Coffee Europe.

It feels like we have been holding our breath since I wrote this section in last year's report, and we are all waiting for that moment when we can finally exhale and breathe freely again. We are far from being out of the woods, but as cracks of light appear it is helpful to begin to distill some of the things we have learnt.

We have had to learn to be gracious and not to judge. Every nation, every community, every sector and every individual has faced unique challenges from the pandemic, and we have each had to find our own way through. So many of the challenges have been invisible to others, and hence we have all had to grant each other grace to respond as we are able. I have been struck by and humbled by the collective ingenuity, resilience, and resourcefulness of the specialty coffee community. We have learned how to adapt. From farmers facing challenges in picking and processing with social distancing measures, to traders carrying stock for their clients and helping competitors out where they can, to roasters and cafés finding new ways to serve their customers. What has been encouraging is to see that coffee keeps flowing. Consumption has remained remarkably robust. What has changed is the channels and mechanisms by

There is a strange relationship between time and space. When physical space is limited, time takes on new importance, and vice-versa. In some respects, we have been imprisoned by the inability to travel over the last few months. In a year marked by widespread lockdowns and vastly reduced freedom, we have been given time to reflect and recalibrate – but as days blur into one it has also been hard to make the most of the additional hours whilst we mentally adjust to the strange new world we have been living in.

which coffee makes its way from tree to cup. The landscape of the specialty coffee world has certainly changed and many of those changes will remain with us and strengthen us as we move forward.

The human cost of COVID is too large to comprehend. I have personally lost 5 close friends and colleagues in the last 12 months. With no opportunity to stop and collectively grieve as we should, it will take years to fully process what we have all lived through. We have learned that the world moves on fast, but we each leave a footprint and a legacy. Our aim in collating this report was to ensure that as we move on, we leave behind a footprint which we are proud of, and one which has made a tangible and positive difference.

As I look at this report, I believe that we have managed that through exceptional times – both as a Specialty office, but also as the broader Olam Coffee family. We have been so well supported and encouraged by our colleagues, suppliers, service providers and roaster customers. We would like to recognize and thank everyone for their support, without which we would not have been able to achieve anything collated here.

Efraín López, Olam Guatemala.



“ I have been struck and humbled by the collective ingenuity, resilience, and resourcefulness of the specialty coffee community. We have learned how to adapt. ”

Phil Schluter

# SUSTAINABILITY HIGHLIGHTS 2020

1. UNITED KINGDOM
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4. INDIA
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7. UGANDA
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Offsetting our office CO2 emissions and restoring native ecosystems in the Scottish highlands.

**EKA:** Targeted premiums to provide sustainable solutions to farmers in India’s Western Ghats.

**VSLA:** Savings and Loans groups to help farmers manage their unevenly distributed incomes.

2. MEXICO
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5. GUATEMALA
27-32

8. TANZANIA
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**AtSource∞:** A multi-stakeholder project working to conserve biodiversity and nurture sustainable livelihoods in the biological corridor of Chiapas, one of Mexico’s key coffee growing states.

**Clean Drinking Water:** building a clean water solution for the local school near our Tajumuco farmer centre.

**Coffee Kindergarten:** Safe spaces for workers’ children to play and learn during peak harvest.

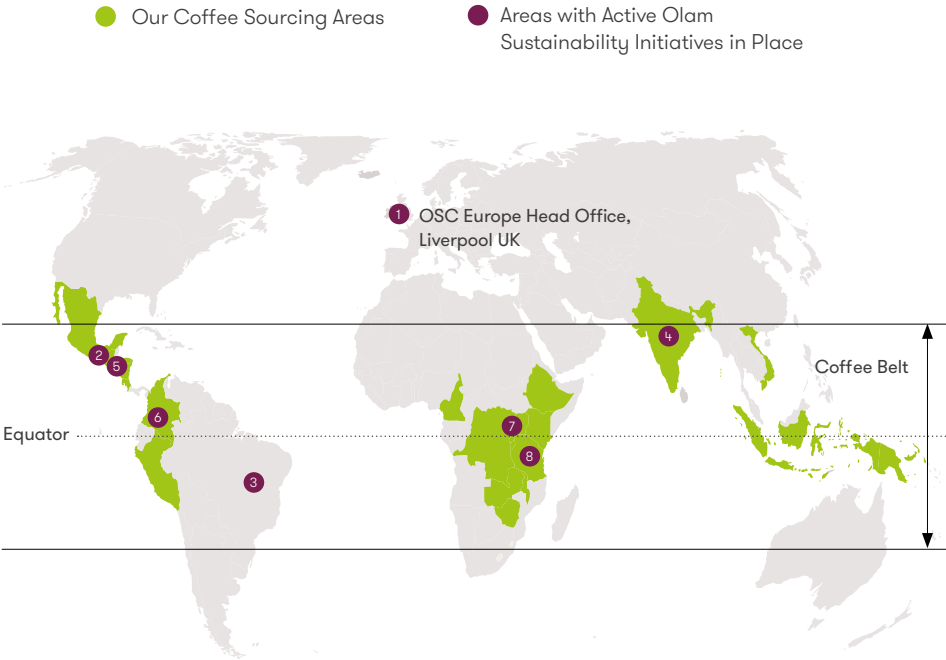
Working with our partner Communal Shamba to invest in local schools.

3. BRAZIL
21

6. COLOMBIA
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**Cafe Delas:** empowering women farmers to access the resources, knowledge and voice they need to grow their businesses.

Working with farmers to provide cost effective solutions to waste water disposal.



## GLOBAL INITIATIVES

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WORLD COFFEE RESEARCH
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Our revolutionary sustainability insights platform for agricultural supply chains, designed to measure social and environmental impact and drive sustainable change.

Our new global sustainability vision, conceived to build a lasting and measurable impact for coffee producers, their communities, and our planet.

**Checkoff:** Supporting World Coffee Research with our customers to safeguard the future of coffee

# OUR PHILOSOPHY

As part of the global Olam Specialty Coffee family, we have a shared philosophy. Our sustainability policy is our attempt to realise this across the supply chain.

## Creating Shared Growth

Business should be done for the benefit of all involved. We care about the journey our coffees have been on: who produced them, how they did it and how much they were paid.

## Sourcing Quality

We are passionate about unlocking the flavour potential of coffee from around the world. We seek out the unique, the unusual and the beautiful to share with you.

## Driving Change

We believe that specialty coffee is a catalyst for economic change in coffee-growing communities. We want to work directly with our customers to invest in the future of coffee.

## Our Key Values

We share 5 key values. Our aim is that these values will remain central to our day-to-day business. **We believe...**



“ Specialty coffee is a catalyst for economic change in coffee growing communities ”





# SOURCING QUALITY

A dedication to sourcing quality is the engine of our industry, so we cup every sample we receive to our office, and we aim to have all of our buying team on a timeline to Q-Grading certification.

## Engineering

Engineering quality represents a core part of our sourcing strategy. To achieve this we identify dedicated producers with passion to innovate but who are lacking the means to take the next step. Using our shared experience we collaborate to improve quality, experiment, and diversify, providing a stable and low-risk market for innovation to flourish.

## 2020 in Numbers



2,385

COFFEES  
CUPPED



91

TOP SCORE  
(ETHIOPIA WORKA  
WURI HONEY & SUGAR  
FERMENTATION)



5

CERTIFIED  
Q-GRADERS

---

“ By paying higher prices to producers who deliver on quality, we can build more sustainable supply chains which benefit producers and consumers alike. ”

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# BECOMING CARBON NEUTRAL

**To offset our CO<sub>2</sub> emissions and restore native ecosystems in the UK, we support the Trees for Life charity.**

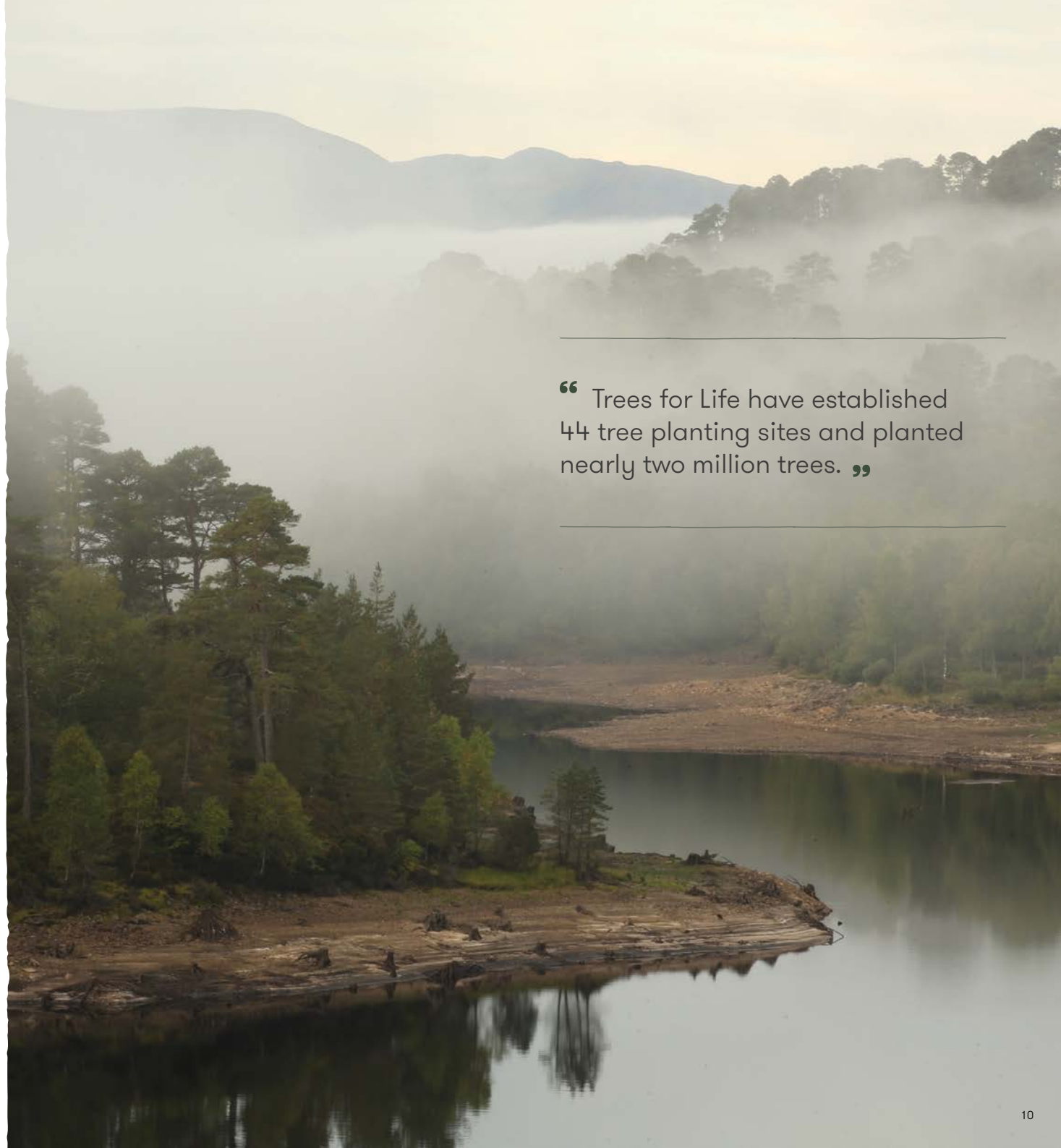
Their vision is to revitalise wild forest in the Scottish Highlands by planting new trees alongside existing native trees to transform open hillsides into healthy young woodland. This helps to restore the Caledonian Forest, providing a habitat to endangered wildlife such as red squirrels and golden eagles while capturing tons of CO<sub>2</sub>.

The new wild forest they are working to create will benefit everyone: helping to reduce the impacts of climate change by storing carbon; preventing flooding and erosion by holding back water after rain and; providing opportunities for hundreds of thousands of people to experience and be inspired by wild nature.

## Trees for Life

**Web:** [www.treesforlife.org.uk](http://www.treesforlife.org.uk) **Tel:** 01309 691 292

**Email:** [info@treesforlife.org.uk](mailto:info@treesforlife.org.uk)



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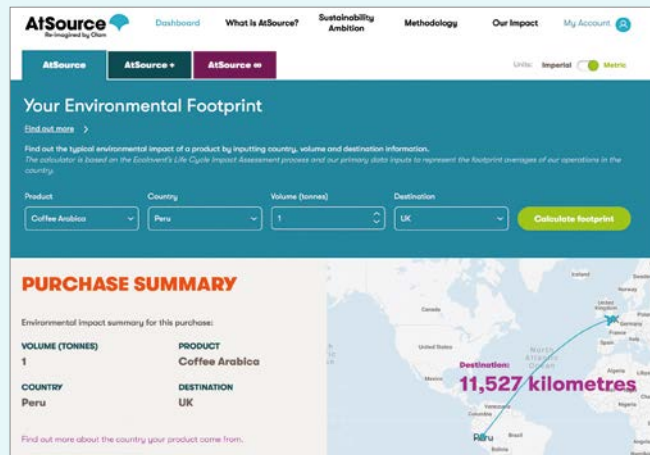
“ Trees for Life have established 44 tree planting sites and planted nearly two million trees. ”

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## The Transformative Power of Data

AtSource is Olam's revolutionary sustainability insights platform for agricultural supply chains, designed to measure social and environmental impact and drive change for farmers, communities and ecosystems.

The platform was conceived to help us track our sustainability goals as well as empower our customers to more effectively manage their own. By providing intuitive access to over 100 metrics which allow us to more accurately measure our impact, we are better equipped than ever to realise our sustainability vision at scale.



## How it Works

- Three ascending tiers feature increasingly granular data and insights
- Each tier builds on and carries forward the benefits from previous tiers
- Developed to meet multiple needs; from environmental reporting and risk mitigation to transformational change
- Provides valuable content to inform and steer every customer's sustainability journey, from new entrants to mature leaders.

## AtSource

### Information and Assurance

- Supply chain reassurance via Olam Supplier Code (OSC)
- Internal verification against OSC principles
- Supply chain mapping and supplier training
- Country level footprinting and third-party risk scores.

## AtSource +

### Driving Measurable Impact

- Origin traceability to farmer group
- Information across nine sustainability topics covering over 100 metrics
- Granular metrics and footprinting specific to the customer's supply chain
- Ongoing insights support more effective and efficient interventions via continuous improvement plans
- Impact narratives bring metrics to life on the digital dashboard

## AtSource ∞

### Regenerating Agriculture and Landscapes

- Transformational 'net positive' impact where we put more back into landscapes than is taken out
- Based on achieving all of the principles in Olam's Living Landscapes Policy
- Delivery is scaled at community or landscape level
- Achieved in partnership with communities; customers and other stakeholders.





On a tropical mountainside of the Frailesca region in Mexico, farmers are planting new coffee saplings and forest trees.

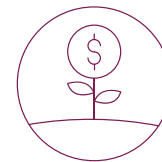
They are part of an AtSource ∞ reforestation project with the Alliance for Sustainable Landscapes and Markets, in partnership with USAID Mexico and Rainforest Alliance. This multi-stakeholder project is working to conserve biodiversity and provide sustainable livelihoods in the biological corridor of Chiapas, one of Mexico's key coffee growing states.

The livelihoods of 100,000 families in this area depend on coffee. This makes the beautiful, heavily forested El Triunfo and La Sepultura biosphere reserves vulnerable to deforestation and degradation as the impact of climate change on productivity drives farmers higher up the mountain to expand their farmland. The result is uncontrolled fires becoming more frequent, with a serious threat to biodiversity, productive landscapes and the local population's safety.

Olam has worked alongside impoverished farmers from Chiapas for over seven years, helping them implement sustainable agricultural practices and tackle low productivity that still plagues old coffee farms where the dreaded "coffee rust" has taken hold. In 2018, this multi-stakeholder landscape initiative was launched to build on and scale up these efforts over four years.

“ As one of the most important actors in sustainable sourcing around the world, we share the same vision of the implementation of climate smart agriculture in the amazing coffee landscapes of the state of Chiapas ”

Edgar Gonzalez: Director of the  
Rainforest Alliance - Mexico.



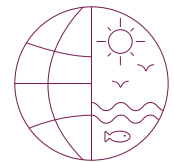
### Improving Economic Opportunity

Technical support, including pest and disease management, nutrient recommendations, provision of improved seedling varieties, and agroforestry practices, will be delivered up to 1,400 farmers, equipping them with the right resources and skills to increase their productivity and incomes.



### Supporting Thriving Coffee Communities

Nutritional deficiencies are common in many remote rural communities, which prompted further investigation by Olam in collaboration with Chiapas University of Sciences and Arts (UNICACH).



### Regenerating Coffee Ecosystems

By supporting farmers to enjoy a profitable and sustainable coffee business, we remove the incentive to encroach into protected forest to increase their cultivation area. Instead, farmers are engaged with good environmental stewardship.



AtSource was selected as a finalist in the 2021 SCA Sustainability Awards.

# COFFEE LENS

## LIVELIHOODS, EDUCATION & NATURE AT SCALE

Launched in 2020, Coffee LENS is our new global sustainability vision, conceived to build a lasting and measurable impact for coffee producers, their communities, and our planet.

Utilising the 100+ economic, social and environmental metrics available through our AtSource platform, we have set ourselves ambitious targets to bring about real change in coffee supply chains around the globe.

“ Coffee LENS challenges us to do more. It is the first stage of a roadmap that we have set to increase the impact of what we are already doing through a more structured approach ”



## TARGETS FOR 2025



### Improving Economic Opportunity

**200,000** coffee households with enhanced livelihoods.

**100,000** coffee households trained on sustainable agricultural practices and/or basic business skills.



### Education and Skills

Vocational training in agriculture promoted to **10,000** children and youth (15-24yrs old)

Education remediation plans implemented in all high-risk coffee supply chains.



### Climate Action

**15%** reduction of Greenhouse Gas emission intensity from our global coffee footprint.



### Healthy Ecosystems

**5 million** native trees planted.

Deforestation remediation plans implemented in all high-risk sourcing areas.

**1 million** m3 water savings.

Soil health improved on **>20,000ha**.

“For well over a decade, Olam Coffee has played a leading role in helping to build a sustainable coffee supply chain. Our ambitions have grown each year, promoting the importance of traceability, quality, profitable farmers and bio-diverse ecosystems, so as to advance sustainable practices. But despite our collective efforts, many of the complex challenges in coffee remain.

Coffee LENS challenges us to do more. It is the first stage of a roadmap that we have set to increase the impact of what we are already doing through a more structured approach, and our scope for action through collaboration with partners – customers, governments, and multi-lateral organisations. It is where our sustainability efforts and business objectives are inextricably linked.”

**Vivek Verma** - CEO, Olam Coffee



Scan to view the Coffee LENS brochure or follow [this link](#).



# WORLD COFFEE RESEARCH



Olam Specialty Coffee is a proud member of the World Coffee Research Checkoff Program, investing in the future of coffee. We are always looking for roasters to partner with in the program; it's one of the easiest ways to contribute to a sustainable future for coffee.

## HOW IT WORKS

- Roasters sign up as a member (for free) and World Coffee Research notify us.
- We include a checkoff premium in our sales invoice and match this up to 0.5cts/lb.
- Funds are transferred to WCR on a quarterly basis to invest in their programs.

Scan or follow [this link](#) to find out how you can become a WCR Checkoff Partner.



“ Olam Specialty Coffee Europe's participation as a matching importer in the WCR Checkoff Program means that every dollar contributed by participating Olam roasters is matched, doubling the impact of roaster investments. ”

Hanna Neuschwander: WCR Strategy and Communications Director



### In the Lab

Focusing on the genetics, molecular biology and sensory science of coffee.



### In the Field

Working to get the best coffee varieties into the hands of farmers.



### In the Cup

Improving the quality of coffee, seed to cup.







“ You may have thought you were just buying coffee, but if you bought from one of the origins mentioned in the following pages, it’s likely you directly contributed to these projects. ”

# DRIVING CHANGE

## WITH DEDICATED SOCIAL PREMIUMS

For many years now we have been funding social projects centred around a simple idea: what if we added a small premium to all our purchases, on top of the agreed purchase price, to be used exclusively to reinvest in producers and their communities? Working with our customers, we could tweak the exact same value chain we use every day to fund projects at origin and create lasting impact.

These projects have taken on many shapes and sizes: training and equipment for farmers to grow their businesses, education and healthcare to help improve livelihoods, bridges and roads to connect communities and bring new efficiencies to local economies. Farming communities provide input on which projects are best for their community and what will benefit them most.

**There are some essential notions we have been careful to remember along this journey:**

1. An added sustainability premium is no substitute for a fair coffee price.
2. The importance of collaboration cannot be understated. We need our colleagues and partners at origin if we are to identify gaps and implement scalable solutions.



**The following pages summarise our efforts across 2020 and into 2021.**

We are as ever indebted to our suppliers and colleagues on the ground for bringing these ideas to fruition, despite the seemingly overwhelming challenges of a global pandemic. And also to our customers, without whom we could not have raised the necessary funds.

You may have thought you were just buying coffee, but if you bought from one of the origins mentioned in the following pages, it’s likely you directly contributed to these projects and for that, we thank you.





# BRAZIL

## CAFE DELAS

Café Delas was created to help women farmers access the resources, knowledge and voice they need to grow their operations to the fullest potential. For every Café Delas sale, a portion of the profit is reinvested in programs that promote gender equality and empower women in the field.

2020 saw Cafe Delas continue to grow in size and scope. The program now has 43 registered women farmers over 6 growing regions, encompassing 2,600 hectares of coffee growing land area. Regular in-person meet ups and trainings have been replaced with virtual sessions, allowing the program to continue flourishing despite the many logistical challenges brought about by the pandemic.

Scan or follow [this link](#) to watch our new Cafe Delas video.



### DID YOU KNOW?

- Fewer than 17% of Agricultural Credits are received by women.
- Fewer than 13% of farms are owned by women.
- Over 87% of women in agriculture lack access to technical services
- Womens wages in agriculture are 30% lower than mens
- Women work an average of 8 hours per week more than men.

# 2020

## IN NUMBERS

# 7

PRODUCERS

# 651

BAGS

# \$4,300

TOTAL PREMIUM









# INDIA EKA FUND

EKA, Sanskrit for 'One, First' is a central fund to which we have been contributing dedicated social premiums on all of our purchases through Olam India. While COVID-19 had a major impact on many of the planned initiatives, 2020 saw substantial impact for 5 coffee estates in India's Western Ghats. These include:



## WHAT WE DID

- Provision of 8000 saplings of the Chandragiri variety (high yielding, more disease resistant and better cup than other traditional varieties)
- Post-harvest Processing Training sessions for quality improvements
- Farm visits for training followup, monitoring and processing experiments
- Free Quality analysis (cupping reports, moisture readings, green grading)

## EKA ESTATES

### Melkodige:

Region: Close to 'Kudremukh' Western Ghat Range. Farm Size: 121 ha

### Bynekere

Region: Malandur - Chikmagalur. Farm Size: 73 ha

### Bagneheddal

Region: Chikmagalur Farm Size: 222 ha

### Hoolihandloo

Region: Chikmagalur Farm Size: 65 ha

### Thogarihunkal

Region: Baba Budan Giri Farm Size: 162 ha

# 2020

## IN NUMBERS

# 5

ESTATES

# 687

BAGS

# \$4,500

TOTAL PREMIUM



# GUATEMALA

## ACCESS TO CLEAN WATER

Our Tajumuco Farmer centre is a vital hub for remote farmers in the mountains of Huehuetenango, providing a thriving marketplace and crucial resource to local smallholders for miles around. So when we discovered that the local school had no clean running water, we saw an opportunity to use coffee premiums to give back to the community.

Tajumuco is a small community in San Pedro Necta, Huehuetenango, around 300 kilometres from Guatemala city, about 7 hours by road. Getting there is an adventure; most of the journey is a narrow dirt road up through the mountains. The terrain is tough, especially during the rainy season, but when you reach Tajumuco at the mountain top the views are magical.

The people of Tajumuco are kind, welcoming, and like in every small town, everyone knows one another. Inter-family relationships go back many generations and kids play together in the street outside their homes. It is a tight-knit community where everyone helps each other out. Like many small towns around the world, agriculture is the bedrock of the local economy and in Tajumuco, coffee cultivation defines the community. The conditions here are challenging but perfect for growing

coffee, so it is common to see improvised mill systems in houses, small plots of coffee trees dotted around homes and drying patios on every available speck of land.

The local communitarian school is the only school in town, providing an education for 165 children. Mornings are for elementary grades, the older secondary students attend in the afternoon. Access to clean water can be a real challenge in these remote communities, particularly during the dry season.

The new system consists of a 2,500 litre tank to store water during drier weather and an industrial filter to ensure it is safe to drink, providing a clean water source for all 165 kids, their dedicated teachers, and future students for many years to come.

“ The local communitarian school is the only school in town, providing an education for 165 children. ”

2020

IN NUMBERS

165

STUDENTS

2,500

LITRE TANK CAPACITY

\$1,945

PROJECT COST









# GUATEMALA

## COFFEE KINDERGARTENS

Olam Coffee has launched 'Coffee Kindergartens' in four coffee communities in Guatemala, providing safe spaces for children to play, learn and not work during the peak harvest period.

Having identified the children most at risk using social data from the Olam Farmer Information System (OFIS), and risk-assessment documentation from the Ministry of Labour, we dug deeper to understand the reality on the ground for farmers and their families; interviewing over 200 community leaders and farmers in various regions.

The risk of child labour lies with school holidays coinciding with the harvest season when both parents are needed on the farm to pick coffee. It is therefore very common, and culturally acceptable, for children to accompany their parents during this period, in the absence of any other form of day care. So while seeing children on the farms during this period isn't synonymous with child labour, there is a risk that the older children are doing more than just baby-sitting their younger siblings.

One intervention however is not enough; Coffee Kindergartens are just part of our long-term commitment to eradicate child labour in the coffee supply chain and help nurture the next generation of farmers. In Guatemala, as well as other origins, we are setting up dedicated Child Labour Monitoring and Remediation Systems (CLMRS) – an approach tried and tested by Olam Cocoa – to tackle the root causes of child labour. The 8-step process is based around three phases at farm and/or community level: risk-assessment, education, and remediation.

A further 26 Kindergartens will be set up by 2025 in combination with our CLMRS for coffee. This supports our global targets, which include implementing education remediation plans in all high-risk coffee supply chains by the same year, as set out in our sustainability strategy Coffee LENS. Progress is being tracked and supported by data from the 'Safe & Decent' work metrics of AtSource.

**2020**  
IN NUMBERS

160

CHILDREN ENROLLED

8

KINDERGARTENS

26

KINDERGARTENS  
SET UP BY 2026



Scan to watch the video on our Coffee Kindergartens in Guatemala or follow [this link](#)





# COLOMBIA

## WASTE WATER SYSTEMS

Washed coffee processing has long been known to produce contaminated waste water. If this waste water finds its way into local rivers and streams it can cause devastating pollution, with knock on effects for the entire region. In Huila, we are working with 50 farmers to provide a cost-effective, clean and green solution.

In 2017 we launched our Colombia specialty fund, pooling dedicated premiums from our Colombian purchases to reinvest in producing communities. These funds have primarily been used to finance our bridge building project *Los Pasos*, funding the construction of five bridges in Planadas, South Tolima. Through this same model of small added premiums on all our Colombian specialty lots, in 2020 we were able to raise a record \$13k USD of funds. In collaboration with our colleagues in the field, these funds will be used to provide waste water systems for 50 smallholder farmers in Huila.

The new Waste Water Systems provide an intuitive modular solution, using a system of tanks at different heights. A set of valves and discharge pipes clean the water at each stage, with gravity taking care of the rest. Our funding will provide all the materials required, assistance with installation, and adequate training for farmers, providing a sustainable solution for many years to come.

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“ Our funding will provide all the materials required, assistance with installation and adequate training for farmers, delivering a sustainable solution for many years to come. ”

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### DID YOU KNOW?

Washed coffee processing produces around 15-20 litres of polluted waste water per kilogram of parchment. Dealing with this waste water is a tricky prospect for small farmers around the world. In years gone by, waste water would have been discharged into local rivers and streams, contaminating the water supply for local communities, wildlife and the entire regional biome.

As our understanding of water pollution has increased, so too has government legislation on waste water disposal in coffee-producing countries, and Colombia is no exception. Farmers face hefty fines if the levels of contamination in their waste water exceed regulatory standards. While many farmers now have some form of waste water treatment solution, many of them are improvised systems with mixed results.

2020

IN NUMBERS

50

FARMERS

1,673

BAGS

\$13,000

TOTAL PREMIUM









# UGANDA

## VILLAGE SAVINGS & LOANS

Working with our partners Olam Uganda and Zukuka Bora Coffee Company - and despite the myriad challenges presented by the COVID-19 pandemic - the VSLA program for coffee producers on Mt Elgon grew dramatically in 2020.

Village Savings and Loans groups (VSLAs) are community-based democratic coalitions designed to empower producers to more easily manage their unevenly distributed incomes. Members contribute weekly to a secure communal fund, managed by an elected leadership and with agreed minimum and maximum payments to maintain balance and equality. The members can then apply for loans from the fund - repayable at low or zero interest - to invest in new projects such as house repairs, school fees, or small business start-ups. With members accountable to their peers and loans approved by democratic process, default rates are low and entrepreneurship and enterprise are encouraged.

We at Olam Specialty Coffee are huge advocates of these groups and their self-sustaining model which puts decision-making power into the hands of their members. In a region dominated by well-intentioned charitable outreach, VSLAs offer a financially sustainable proposition, providing economic stimulus to whole communities for a relatively small start up cost.

During 2020 Olam Uganda set up a further 10 VSLAs in the communities supplying our Sironko washing station with a total current membership of 547. There are a further 24 groups in the pipeline to launch this year and the membership is expected to grow to over 1,200 people.

“ People in the village are more connected to their neighbours and interact more, sharing their savings not only for their own good but for the good of the community. ”

Agatha: VSLA Member, Wanale.

2020  
IN NUMBERS

14

NEW VSLA GROUPS

667

MEMBERS

182

BAGS



Funded by social premiums built into the purchase price for our Uganda microlots, Zukuka Bora set up 4 new groups in the Wanale micro region. Of the 120 members, 94 are currently supplying coffee to the company.



Wilson

Wilson is one of the men involved in the VSLA groups. He has educated his three children with the help of savings and loans. Before savings “people would have money and misuse it because it was in their hands,” he says. “Now, because the money is kept somewhere, at the time of sharing savings, you purchase something better.” Wilson has a business buying carrots and fresh beans and then transporting them to Kampala.



Agatha

Agatha is a widow who received a new lease on life through the VSLA program. With the help of savings and loans, she was able to start a small café and has been able to make ends meet and educate her two children. As much as she has benefitted personally from the program, Agatha has also seen the benefits for her community as a whole. She feels that savings has changed their entire lifestyle in Wanale.



Fatina

Through the VSLA program, Fatina has become more independent, as have many women in her group. “The savings has helped us as women,” she says. “We don’t look to men alone.” Fatina is incredibly proud that she has educated one of her children all the way through university with the help of the savings group. Fatina supports herself by buying Matoke bananas and cutting them into clusters for people to buy in her village.









# TANZANIA COMMUNAL SHAMBA

In the past two seasons we have been growing our partnership with Communal Shamba, a social enterprise founded by young Tanzanians Keremba Warioba and Dr. Makumbe Chachage in Mbozi district, South-West Tanzania.

Communal Shamba works with a number of farmer groups (known in Tanzania as Agricultural Marketing Co-operative Societies, or 'AMCOS') in the country's Southern Highlands. Last year with our collective help, Communal Shamba's farmers received the highest 'take home' price of any farmers in Tanzania's Southern Highlands region; a testament to the diligence and ingenuity of the team and their farmers in bringing these beautiful differentiated coffees to market.

On top of this premium purchase price we also included a social premium to be used exclusively to fund the provision of cement for renovations at 3 local schools serving an average of 800 students per school, as well as repairs for Hasambo AMCOS, one of Communal Shamba's affiliated co-ops. We are proud to work alongside our customers and local partners like Communal Shamba to bring these exciting coffees to European consumers while at the same also investing in producing communities to build a more equitable and sustainable future.

“ [These projects] are the epitome of coffee being a catalyst of change, which resonates within Communal Shamba's foundation. This could not be achieved without strong partners that supported us through purchasing of green coffees and sharing our story, but also believing in our vision by voluntarily adding a non-negotiable premium amount towards social impact ”

Keremba Warioba - Communal Shamba

## 2020

### IN NUMBERS

# 3

SCHOOLS

# 2,400

STUDENTS

# 195

BAGS



# LOCAL INITIATIVES



## Be One Percent

Be One Percent is a locally-run charity initiative with a global reach. Formed in Liverpool in 2011, they receive donations from members committed to contributing 1% of their monthly income to fund development projects around the world. As one of Be One Percent's local business partners, OSCE contributes to their monthly operating costs, ensuring that 100% of member contributions can be used to fund projects.

### Malawi



150,000 School Meals for Hungry Children.

### India



The Gift of Sight for 10,000 People.

### Kenya



Health & Family Planning Services for 15,000 Maasai People.

## Circus Starr

“ We create a magical world, harnessing the power of the circus and invite families with all kinds of different needs to have fun together in a safe, welcoming and unique atmosphere ”

We support Circus Starr - a locally run, national charity which aims to bring the magic of the circus to children and families who would otherwise find it difficult to access.

The charity particularly reaches out to children with disabilities, families on low incomes, those facing challenges such as domestic violence, bereavement or who may be living with a life-limiting condition.

Attending mainstream events can be a challenge for children with additional needs or families in difficult circumstances. Circus Starr's animal-free circus is a family event that brings everyone closer and encourages creativity.

We are incredibly enamoured by this fantastic project which brings such joy to so many.



# THE OSCE TEAM 2020/21



**Phil Schluter**

Managing Director



**Nicolas Mathis**

Finance Manager



**Howard Barwick**

European Business  
Development Manager



**Bertie Sewell**

Trader



**Tom Hunter**

Trader



**Joe Blank**

Accountant



**Maxime Christen**

Senior Trader



**Sidney Quansah**

Head of Logistics



**Martine Jiang**

Shipping Officer



**Ross Nicholson**

Marketing



**Chris Mackrill**

Sales



**Victoria Smith**

Contract Coordinator

“ Our dedicated team brings together a diverse set of skills and personalities to serve our customers and enact our vision for a sustainable coffee business. ”



**Catarina Curto**

Coffee Quality



**Massimo Chiappa**

Coffee Quality



**Tim Ryan**

Graphic Designer



# CONTACT

## HEAD OFFICE

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 [@OSCEurope](https://twitter.com/OSCEurope)  [@OlamSpecialtyEurope](https://www.instagram.com/OlamSpecialtyEurope)

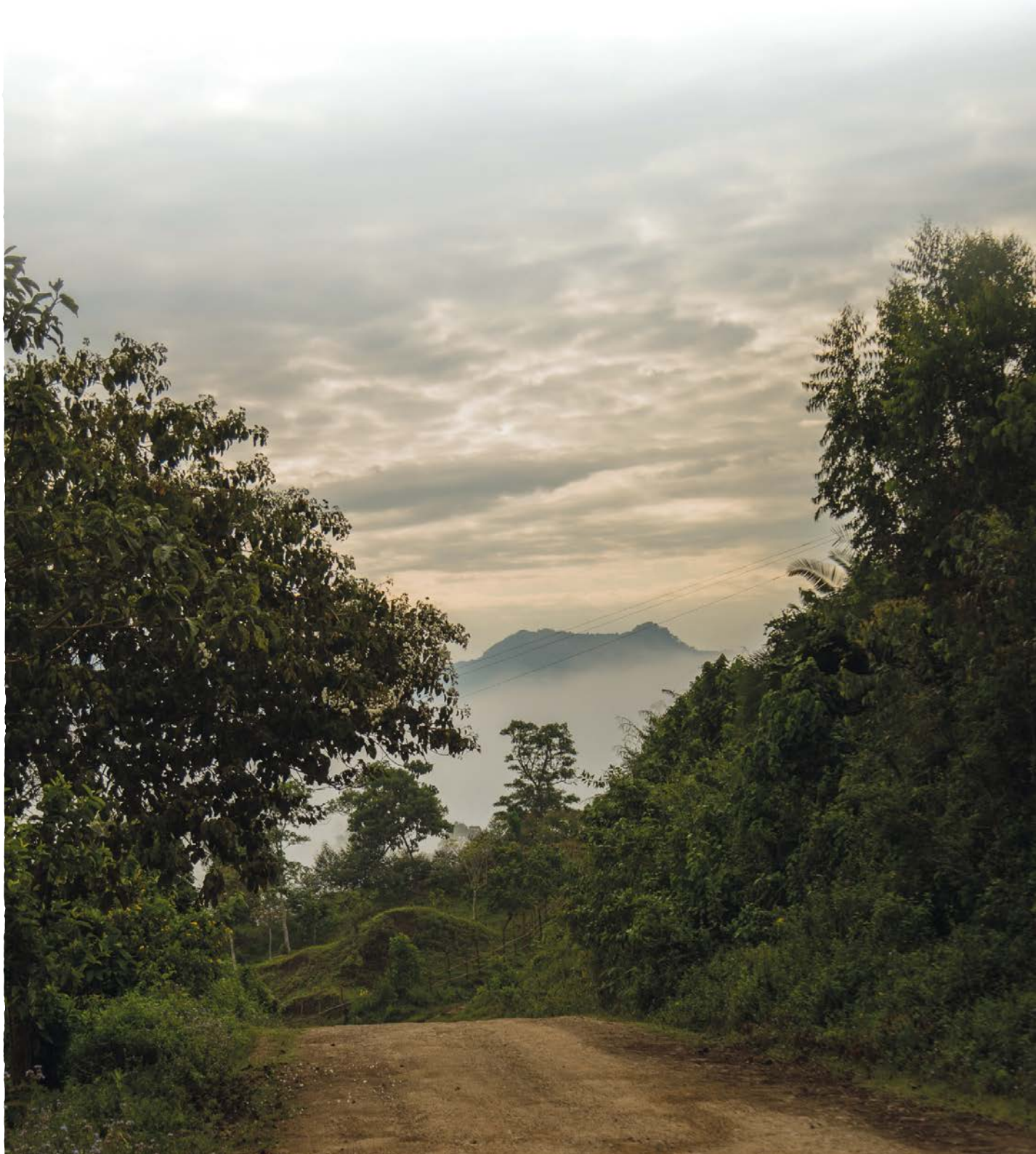
## USEFUL LINKS

**AtSource:** [AtSource.io](http://AtSource.io)

**WCR Checkoff:** [www.worldcoffeeresearch.org/donate/checkoff](http://www.worldcoffeeresearch.org/donate/checkoff)

**Be One Percent:** [www.beonepercent.org](http://www.beonepercent.org)

**Circus Starr:** [www.circus-starr.org.uk](http://www.circus-starr.org.uk)







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